



ADDENDUM

RFP-VBR-07-26 — Marketing & Creative Agency Services

Date Issued: September 23, 2026

This Addendum is issued to modify and amend the Schedule of Events set forth in Section 1.3 of the above-referenced Request for Proposals (“the RFP”). VBR received an overwhelming response to the RFP and requires additional time to thoroughly and fairly review and evaluate all of the submitted proposals. Accordingly, the Schedule of Events is hereby revised, amended, and modified as follows:

Revised Schedule of Events

Event	Date	Time
General Release of RFP Document	July 29, 2026	—
Deadline to Receive Written Questions	August 10, 2026	5:00 pm
Deadline to Answer Written Questions	August 21, 2026	5:00 pm
Deadline to Submit Proposals to VBR	September 11, 2026	12:00 pm
Oral Presentations	October 19, 2026 – October 29, 2026	—
Notification to Successful Proposer(s)	November 6, 2026	5:00 pm
Deadline to Enter into Contract with VBR	December 31, 2026	5:00 pm
Anticipated Contract Term Commencement	January 1, 2027	—

Except as expressly and specifically modified herein, all terms, conditions, and specifications of the RFP remain in full force and effect.