

MEETINGS GUIDE





Welcome to Baton Rouge

Fancy-free, yet refined, Baton Rouge is the highlight of Louisiana. Layered in rich history and full of hidden treasures, an event in Baton Rouge is an invitation to a lively dinner party bursting with the joyful voices, welcoming faces, and vibrant flavors of Louisiana. Discover the history of the city and its French and Spanish

influences on architecture, food and culture. Indulge in culinary experiences unlike any others in tucked away dining districts or retreat to skyline views and boutique accommodations downtown. Whether you're taking it easy or taking it all in, Baton Rouge is where you'll discover everyday richness at your own pace. 🍷

LOUISIANA'S CAPITAL CITY

At the Center of it All



Getting Here

Baton Rouge Metropolitan Airport (BTR) serves a metro area of over 830,000 and offers frequent direct flights via:

- Dallas-Fort Worth, Charlotte, Washington D.C. (American Airlines)
- Atlanta (Delta Air Lines)
- Houston (United Airlines)

Conveniently located near major highways, like I-10 and I-55, Baton Rouge is also an ideal drive market for many cities in the south.

Available Airlines





RIVER CENTER

PROUDLY MANAGED BY **LEGENDS GLOBAL**

Located in downtown Baton Rouge along the banks of the Mississippi River, the Raising Cane’s River Center is walkable to many hotels, restaurants, attractions and historical landmarks.

200,000+
square feet of space

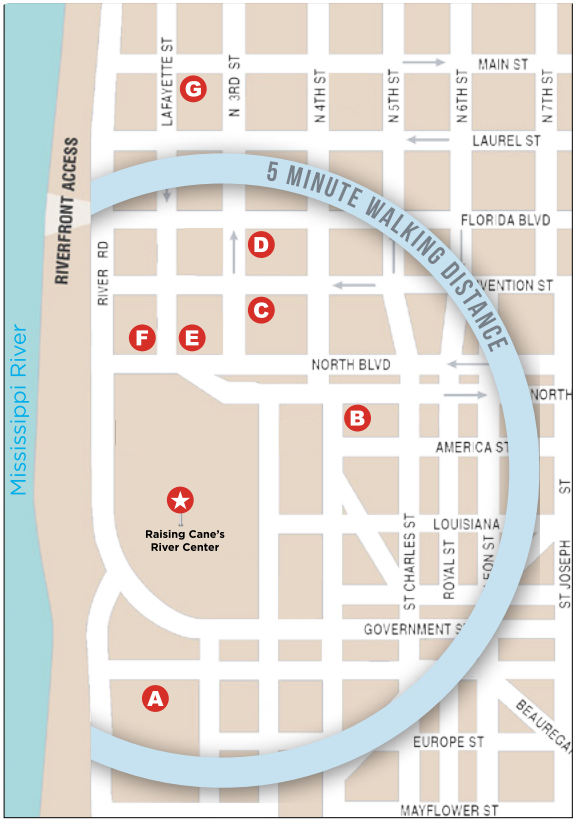
17 breakout
meeting rooms

70,000 square-foot Exhibition Hall

that can be combined with the existing Arena
to create more than 100,000 square feet of
contiguous exhibit space

Large ballroom

In-house catering



- A** Bally's Baton Rouge Hotel
- B** Courtyard Baton Rouge Downtown
- C** Origin Hotel Baton Rouge
- D** Hotel Indigo Baton Rouge Downtown
- E** WATERMARK Baton Rouge, Autograph Collection
- F** Hilton Baton Rouge Capitol Center
- G** Hampton Inn & Suites Baton Rouge Downtown

HOTELS



Property Name	Total Square Feet	# of Meeting Spaces	Total # of Guest Rooms
The Crowne Plaza	32,000	17	294
Hilton Baton Rouge Capitol Center	25,132	16	291
Baton Rouge Marriott	17,879	19	299
L'Auberge Hotel Baton Rouge	14,250	10	205
Renaissance Baton Rouge Hotel	12,685	9	256
The Cook Hotel and Conference Center at LSU	11,152	9	129
Holiday Inn Baton Rouge South	10,000	10	140
Embassy Suites by Hilton Baton Rouge	6,708	5	223

**Additional 2,000 committable rooms citywide.*

Baton Rouge offers a variety of hotel options equipped with the amenities meeting planners and attendees value most. Many properties feature on-site dining, fitness centers, business services, and flexible meeting spaces, all within close proximity to key venues and attractions. With convenient access to the airport and major transportation routes, getting around the city is easy, making it a practical and comfortable choice for your next event.



MEETINGS & MOMENTS



Experience a Refined South Louisiana

Go back in time through historical impersonations and museum venues that tell the rich story of Louisiana. Visit Baton Rouge can help arrange these unique experiences.



Attending a meeting or conference here is an immersion in the best of Louisiana's flavors, personality and genuine hospitality.



AGENDAS & ADVENTURES



Explore **Beyond** the Ballroom

From one of our two Capitol buildings that masquerades as a castle, to celebrating with a personal second line parade and Zydeco concert, or taking a sunrise jog along the famed Mississippi River, this is where unforgettable experiences unfold. Whether you're here for a site visit, or just taking a timeout from meetings, in Baton Rouge you can move at your own pace and set your mind at ease.



An adventure in Baton Rouge is a kaleidoscope of discovery that brings everyone together through good times and great memories.



BIG FLAVORS & BIGGER HOSPITALITY



Culinary & Culture

In Baton Rouge, food is more than a meal—it's a way of life. Each dish carries the legacy of Southern roots and Cajun-Creole heritage, offering flavors that encourage you to slow down and savor the moment. Looking for a customized tailgate experience or guided culinary tour? We can help with that!



Just like the thrill of seeing a new skyline around a bend in the river, Baton Rouge will surprise you with its unexpected delights & metropolitan flair.

EXPERTISE & EXPERIENCES



Local Experts & Thought Leaders

Getting together in Baton Rouge is as much about making connections as conducting business. Capitalize on world-class venues and expertise from our exceptional educational institutions. Local thought leaders in environmental studies, coastal restoration, institutional leadership, marketing, industrial trends and healthcare abound.

Whether you're delivering the keynote or here to network with local thought leaders, your real success will come from experiencing Baton Rouge together.



Off-Site Event Options & Attractions

BABY ALLIGATOR EXPERIENCE



RED STICK SOCIAL



LSU CENTER FOR RIVER STUDIES
AT THE WATER CAMPUS



RED STICK SPICE



CAPITOL PARK MUSEUM



Find Your Pace in **Baton Rouge.**

Reach out today and let's start planning an unforgettable event in Baton Rouge!



Scan the QR code to learn more.



A vibrant culture that invites every guest to explore and engage.



Affordable venues, welcoming accommodations, and rich local hospitality.



Partner with local experts to secure the best rates, offer generous incentives, and provide complimentary planning assistance.



From history and music to food and festivals, Louisiana's Capital City ensures your attendees will always find something exciting to experience.



Ask a Sales Team member if you qualify for our incentive program.





Visit Baton Rouge



Scan the QR code for additional
Baton Rouge attractions and
experiences.

[VisitBatonRouge.com](https://www.VisitBatonRouge.com)

